



## **VisiInc Launches North American Channel Sales Program, Signs ROCK Telecom Solutions as First VAR**

February 24, 2014 -- Scotts Valley, CA and Perth, Western Australia: VisiInc PLC (Visi), an emerging market leader in next generation information interaction, management and collaboration solutions, announced the launch of its Channel Sales Program in North America, a key element in its strategy to accelerate sales by building a strong, dynamic network of Value Added Resellers (VARs). The first VAR partnering with Visi inaugurating the North American roll-out is Rock Telecom Solutions of Phoenix, AZ.

Under the terms of its VAR agreement with Visi, Rock Telecom will have the rights to market, sell and provide services for Visi software solutions throughout the Phoenix metropolitan area. Initially the VAR sales efforts will focus on the Visi MMRPro software packages, which include automated paper to digital conversion, data indexing and mining capabilities, and secure cloud and optional hard drive storage.

In conjunction with executing the VAR agreement, Rock Telecom ordered three Visi MMRPro packages to cover their initial sales efforts.

“As Visi ramps up our aggressive push into the North American marketplace, our strategy calls for developing a tactical network of regional VARs to sell our solutions into their local markets, evolving over time to integrate with our strategic large national channel partners,” explained Glenn Weiland, Senior Vice President / Executive Director for Visi. “Rock Telecom, with their diverse expertise in business IT products and services and deep roots in the Arizona marketplace, are an excellent addition to the Visi partner program and we’re delighted to have them on board.”

“Rock Telecom strives to deliver everything our customers expect and need in business information technology and communications services,” said Danielle Wickander, Director of Business Development at Rock Telecom. “We utilize a complete evaluation and consultative approach to find the best technology fit for each individual customer’s unique business growth needs. Now, with the Visi MMRPro solution, we can deliver even more value by expediting customers’ transition from cumbersome paper-based legacy systems with comprehensive paper to digital file conversion services.”

In addition to the new Visi MMRPro paper to digital conversion services, Rock Telecom’s core business services include IT Services, Cloud Services, Business Internet Service, Business Phone System Services, Management Networks and Surveillance Equipment.

### **About The Visi MMRPro Solution:**

Visi MMRPro Package is an end-to-end professional Paper to Digital Conversion and Document Management solution. While it can handle the paper to digital conversion and business files management needs for any business, Visi MMRPro is ideally suited for healthcare professionals, medical practices, clinics and hospitals. Visi MMRPro gives healthcare professionals a complete HIPAA compliant electronic

records solution that perfectly addresses the requirements of virtually any type of medical and dental practice. Once a practice's paper patient records are scanned, converted, digitized and indexed with Visi MMRPro, they can be easily and instantly accessed from anywhere in the doctor's office(s), or remotely, or on-the-go, anywhere, anytime, from any internet-connected computer. Digitized files make it much faster and easier to pull, update and file patient records, and Visi MMRPro's powerful data mining capabilities enable doctors and their administrative staff to proactively manage patient care and deliver more procedures, increasing productivity and profitability.

### **About VisiInc PLC**

VisiInc PLC is a leading software company with its international headquarters in Perth, Australia and North American headquarters in Scotts Valley, CA and business registered in the UK. VisiInc's suite of product offerings include the Vistime realtime collaboration system for 3D and rich media with zero latency file sharing and visual rendering, and through an agreement with MMRGlobal, their patented consumer and professional health IT products and services, including Visi MMRPro, a paper to digital conversion engine, HIPAA compliant secure cloud storage facility and patient health records access portal for healthcare professionals. Through its evolutionary Visi™ platform, VisiInc operates Vistime. Vistime is rapidly capturing global market share of major verticals such as Healthcare, Government, Engineering and Architecture, Mining, Oil & Gas, Exploration, Energy, Education, Advertising and Media. Through its unprecedented rapid visual rendering capabilities, the Vistime system ([www.vistime.com](http://www.vistime.com)) allows all end users to simultaneously view, manipulate, explore, annotate and share multi-dimensional data visualizations of any file type and of any size, in real-time without any resolution degradation. The system eliminates the lag time barrier that exists with other viewers. As a result, Vistime is the first in the world to enable realtime collaboration of complex, data-rich visual files and 3D media. For more information, visit [www.visiinc.com](http://www.visiinc.com).

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