

## PRESS RELEASE

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# Firmware Technologies Inc announces major trial in European Healthcare Collaboration market.

Firmware Technologies Inc, the developer of the visi platform, announced today the beginning of European trials in conjunction with channel partners Zernike and several major global healthcare organizations.

The trials will foreshadow a major strategic innovation and development commitment by Firmware Technologies Inc within the Healthcare Industry to offer a dynamic new generation of collaboration of medical media and information including mobile platforms and eMedical Records.

“Our unique and patent pending technology will create a paradigm shift for the way the medical and healthcare sectors collaborate,” said Jacques Blandin, CEO / President of Firmware Technologies Inc.

Already the vistime technology has opened several major market opportunities in Europe and the USA with growing revenues as Firmware moves towards an Initial Public Offering.

“The vistime platform is currently being evaluated and trialed by some of the largest medical sector players in Europe and the USA. Partnering with a such an innovative software company like Firmware Technologies Inc, will signal the development of cutting edge global solutions for the Medical Health market.” said Mr. Arnold Stroobach, CEO of Zernike Australia.

Vistime allows all end users to simultaneously view, manipulate, and explore multi-dimensional data visualizations of **any file type** and **of any size**, in real-time **without** any resolution degradation. The system eliminates the lag time barrier that exists with other viewers. As a result, Vistime is the first in the world to enable real-time collaboration of complex, data-rich visual files including 3D media.

“Up until now, the Medical Industry could not effectively collaborate on large files and images without lag and bandwidth issues. However with the vistime platform, users now have a powerful visual collaboration solution,” said Jacques Blandin.

Vistime was developed so that people (engineers, geologists, filmmakers, physicists, doctors, indeed everyone) can see and work with “elephant-sized” 3D visual files, for the first time, and collaborate on them with peers to save time and money, and create workplace efficiencies never before possible. Vistime has also been designed to integrate with the existing product offerings of the world’s leading web collaboration and enterprise content management system vendors.

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Firmware's technology enables these vendors to immediately expand their product capabilities and service offerings through: Integrated Product Offerings, White label and Private Label Offerings, OEM opportunities and much more!

Perth Australia: Firmware Technologies Inc, creators of the visi platform and Vistime, the **world's easiest to use multi-file format real time 3D viewer** for powerful collaboration and online meetings, has announced its unconditional listing on the Frankfurt Stock Exchange. This is the next stage of a rapid growth phase experienced by the company since its launch.

Vistime is rapidly capturing global market share of major verticals such as Healthcare, Engineering, Construction, Building & Design, Resources, Mining, Oil & Gas, Exploration, Energy, Education Advertising & Media and Government.

"Firmware technologies Inc has paid the listing fees and has now completed everything required to move to a listing on the Frankfurt Stock Exchange," announced Founding Director, Jacques Blandin, who is excited at the imminent growth phase for the company. "I can confirm that the unconditional listing process has commenced targeting a listing date of early April 2011."

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